

FACT SHEET

Sagefrog Marketing Group, LLC

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Company Description

Sagefrog Marketing Group is a top ranked B2B marketing agency with specialties in healthcare, technology and business services. Based in Doylestown with offices in Philadelphia and Princeton, NJ and founded in 2002, Sagefrog's mission is to accelerate client success through integrated marketing including branding, digital and content, public relations, social media and traditional services.

Marketing Services



BRANDING

Brand Strategy
 Brand Identity
 Brand Launch
 Graphic Design



DIGITAL

Website Development
 Organic Search
 Paid Search
 Email Marketing
 Video Marketing



PR & SOCIAL

Public Relations
 Social Media
 Content Marketing
 Product Launch



TRADITIONAL

Advertising & Media
 Direct Marketing
 Event Marketing
 Marketing Collateral



INTEGRATED

Integrated Marketing
 Marketing Planning
 Marketing Analytics
 Marketing Automation

Clients

Healthcare and Life Sciences

- » PRN Nutraceuticals
- » Doylestown Hospital
- » ITL Biomedical
- » Defibtech Defibrillators
- » Bayer
- » UnitedHealthcare
- » GlaxoSmithKline
- » Pinnacle ENT
- » Stealth Biotherapeutics
- » Connect One Health

Technology

- » Bracket Global
- » CANNEX
- » Core Solutions
- » CRO Analytics
- » GSI Health
- » Hanu Software
- » Microsoft
- » Oracle Partners
- » SAP America
- » Synergistix

Business Services

- » State Capital
- » CLX Logistics
- » BAMCO Panels
- » GMG Insurance
- » Quaint Oak Bank
- » Repko Law
- » Carroll Engineering
- » Lite Tech
- » Olympus
- » Neta Scientific