



sagefrog
marketing group

marketing . interactive . public relations





We're not your typical frog.

"Sagefrog's comprehensive brand strategy led to the rapid creation of the highest quality and fully integrated deliverables. Sagefrog is client-focused, incredibly responsive, and gets superlative results. They are everything we can ask for in a full-service marketing partner."

— IDT Financial Services

Sagefrog Marketing Group is a full-service marketing, interactive and public relations company specializing in health, technology and business services marketing. We offer a full range of services traditionally performed by large advertising agencies or in-house marketing departments — often in a fraction of the time and at a fraction of the cost.

Sagefrog provides top talent and expertise in all areas of marketing on a project, retained or hourly basis.

Our services include:

Marketing Planning

- market research
- marketing plans
- marketing calendar
- competitive analysis
- strategic consulting

Brand Strategy

- positioning
- messaging platform
- value proposition
- brand identity
- logo design

Marketing Materials

- stationery packages
- brochures
- newsletters
- presentations
- sales tools

Interactive Marketing

- websites
- email marketing
- pay per click (PPC)
- search engine optimization (SEO)
- social media

Awareness Marketing

- advertising
- online advertising
- tradeshow displays
- seminars
- webinars

Direct Marketing

- list development
- promotional emails
- direct mail
- telemarketing
- relationship marketing

Public Relations

- press kits
- press releases
- media relations
- bylined articles
- case studies
- whitepapers
- internal communications
- speakers bureau
- awards
- analysts tours

No warts, no attitude – just results.

“We so enjoy working with Sagefrog. The Sagefrog team has contributed directly to our success, and we will continue to give them our business.”

— CHD Meridian Healthcare



Our clients include small, mid-sized and large companies – many based in the Greater Philadelphia and New Jersey area.

HEALTH & LIFE SCIENCES

Pharma & Medical Devices

Biovail Pharmaceuticals
 Bristol-Myers Squibb
 Canfield Scientific
 Cornerstone Dental Labs
 Defibtech
 Dermaviduals
 Elmedic
 GlaxoSmithKline
 Johnson and Johnson
 Merz Pharmaceuticals
 Neuro Diagnostic Devices
 Novo Nordisk
 Ortho Biotech
 QuantRx
 Sanofi-Aventis
 Sleep Specialists
 Specialty Surgical Products
 Zzoma Sleep

ePocrates
 Fast Track Systems
 Health Strategies Group
 IMS Health
 I-trax Health Management
 LA Weight Loss
 Medco Health
 Medi-Promotions
 Medshoppe
 Pine Run Health Center
 TriangularHealth
 TVG
 Vital Issues in Medicine

Clinical Research

ACI Group
 Applied Clinical Intelligence
 Aris Clinical
 Clinical Financial Services
 Lachman Associates
 Particle Sciences
 PharmaPros Corporation

Healthcare & Health Services

Aetna US Healthcare
 Aptilon Health
 Atlantis Group
 Biowizard
 Cardinal Health

TECHNOLOGY

Software & Technology

AeroScout Technologies
 AMCS Corporation
 BIXL Tehnologies
 Business Intelligence Software
 Durkin Computing
 eiStream
 eSchoolMall
 Global 360
 Lotus Development
 MedAptus
 Mercury Commerce
 Microsoft
 OnCourse Systems
 Oracle
 PARIS Technologies
 PDS Software
 Penn Systems
 Progress Systems
 Rhotech
 SAP America
 Synapsis Technology

IT Consulting & Services

Advanced Mobile Group
 Ancero LLC
 BizTech Consulting
 Breakaway Technologies
 Cadiant Group
 CompuData
 Computer Sciences
 CRMI Consulting
 HighPoint Solutions
 Infologix
 ISA Consulting
 IT Solutions
 Judge Group
 Media Systems
 Mindshift Technologies
 Network Alternatives
 Patriot Consulting
 ResiliEnt
 Safedata
 Supply Chain Consultants
 Technotechs
 TotalTec
 Trifecta Technologies

BUSINESS SERVICES

Professional & Financial Services

Carroll Engineering
 Coldwell Banker
 Drexel Metals
 Ernst and Ernst
 Exhibit Installation Specialists
 Floorworks
 Grant Facility Management
 IAL Associates
 Pancoast and Clifford
 Stanley Stephens Flooring

Attorney Career Catalysts
 Devon Consulting
 FDUFCU
 Fletcher CSI
 GreenCastle Consulting
 Hecker Brown Law
 iCue Corporation
 IDT Financial
 Invesco Private Equity
 Lodestar Research
 Mattern Associates
 McCann Consulting
 PeriscopelQ
 QA Associates
 Raymond James Financial
 Soundview
 TechFocus Research
 Vellner Law
 Woodcock Washburn

Manufacturing

MRC Bearings
 Semitool
 SKF USA
 Stokes Material Handling
 Superpac

Education & Non-Profit

ABO Haven
 Amphibian Ark
 Drexel University
 Simpleworks

Construction

Adams-Bickel Associates
 All Jersey Systems
 Armstrong Industries
 Associated Builders & Contractors



Attracting flies to your lily pad.

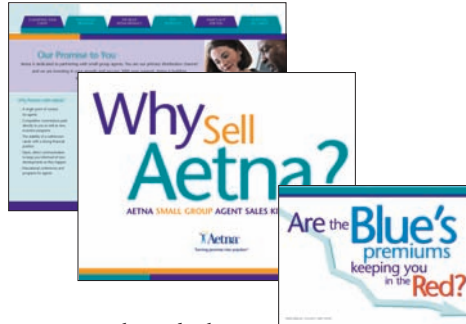
"Sagefrog provides the right blend of health care and technology experience.
The website and marketing has enabled our rapid growth."

— Canfield Scientific

Lead generation...revenue acceleration...in other words "getting people interested" and "making you money."
 Here's how we've done it in the past, and will get it done for you:



Tradeshow graphics and collateral for Paris Technologies



Broker sales kit and direct mail for Aetna



Identity, brochure, and website for CRMI Consulting



Research report, report download website, and sellsheet for Novo Nordisk Pharmaceuticals



Identity and marketing collateral for The Judge Group



Sellsheet for Microsoft and Hewlett-Packard sales channels



Identity, marketing collateral, and website for TVG Marketing Research



Identity, website and brochure for Patriot Consulting



Identity, advertising and brochure for Defibtech

Identity, website, direct marketing and marketing collateral for Clinical Financial Services



Identity, marketing collateral, and website for CHD Meridian



Marketing collateral, website and debit card designs for IDT Financial



Contact us, and we'll leap into action.

For top-notch marketing services from friendly people who get to know your business, help you grow your business, and get you a return on your investment — you've come to the right frog.

Sagefrog Marketing Group, LLC

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